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For immediate release: March 18, 2019

***St. Cloud Financial Credit Union Introduces Vonda Dickey,
Vice President of Organizational Development***

Market Leader Joins St. Cloud Financial Credit Union Senior Leadership Team

St. Cloud, Minnesota: St. Cloud Financial Credit Union is proud to introduce Vonda Dickey as the newest addition to their Senior Leadership Team, bringing nearly 14 years of credit union experience and over 20 years in management. Ms. Dickey will be in the role of Vice President of Organizational Development, accountable for development of organizational and business unit strategies with particularly emphasis on talent management.

Ms. Dickey graduated from Rasmussen College with a degree in Business Management. Her past career experience placed her in various leadership positions including Branch Operations, Investment Services, Human Resources and Learning and Development. Prior to working in the financial industry, Ms. Dickey held management positions within the manufacturing and distribution industries.

Jed A. Meyer, St. Cloud Financial Credit Union President and CEO, previously worked with Ms. Dickey. "I have known Vonda for the past 15 years and have witnessed how talented of a leader she is, we are lucky to have her! I know that she will help us advance our mission our culture as the newest Vice President on our team," stated Meyer.

In addition to a well-established career, Ms. Dickey is an active member on the Steering Committee for *HealthFinders Collaborative*, which provides health services for the underserved in the Faribault/Northfield area. Ms. Dickey spends her free time with her husband, three sons and extended family, practicing yoga, and being outdoors. "I am excited to be part of St. Cloud Financial because the mission and culture align with my personal belief in doing what is right and treating people with respect," stated Dickey.

About St. Cloud Financial Credit Union: St. Cloud Financial Credit Union is a not-for-profit financial cooperative founded in 1930. Currently with over 19,000 members and over \$184 million in assets, the credit union is proud to serve members in Central Minnesota with branches in St. Cloud and Sartell (Sauk Rapids to open spring of 2019). The organization prides itself on making a meaningful difference for members and their local communities.

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