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St. Cloud Federal Credit Union Introduces Ali Peichel, Mortgage Manager

Industry Leader Joins St. Cloud Federal Credit Union Management Team

St. Cloud, Minnesota: St. Cloud Federal Credit Union is proud to introduce Ali Peichel as their new Mortgage Manager. Ms. Peichel will serve as a member of the Management Team, accountable for enhancing the member experience, as well as employee and organizational efficiencies in the mortgage channel. She will also analyze the product portfolio and look to identify opportunities for an even more robust mortgage program.

Ms. Peichel has extensive industry experience spanning nearly two decades, most recently with Wells Fargo where she helped people finance and find their homes. With a successful career behind her, she attributes her success to her passion of helping people reach their dreams. She loves working with home buyers and watching them create roots that can last a lifetime. When asked what advice she would provide to people looking to purchase a home, she stated "Never settle and be patient, if something falls through there will end up being something better around the corner!"

Ms. Peichel holds a Bachelor of Science in Finance, and a Minor in Economics from St. Cloud State University. She also spends time volunteering in the community by teaching Homestretch classes as part of the Central Minnesota Housing Partnership. "We are really excited to have Ali on board. She is tenacious and shares in our mission to make a difference for people. I look forward to her expertise to help us build an even stronger mortgage program for our members, one of the most important purchases anyone makes," stated Jed A. Meyer, President and CEO of St. Cloud Federal Credit Union.

In addition to her career aspirations, Ms. Peichel is also passionate about being outdoors with her family. Her hobbies are being at the family cabin or camping, fishing, and water skiing with her fiancé, Eric. Together they have four children: Noah (17), Parker (11), Chace (15), and Lilly (14). The family also spends a lot of time in wrestling and basketball venues. "I was at a point in my career where the idea of a smaller, local community felt right. St. Cloud Federal Credit Union has a mission that aligns with my belief of doing what is right for people, and I am excited to join the team!" stated Peichel.

About St. Cloud Federal Credit Union: St. Cloud Federal Credit Union is a not-for-profit financial cooperative founded in 1930. Currently with over 19,000 members and nearly \$160 million in assets, the credit union is proud to serve members in Central Minnesota with two branches in St. Cloud and one branch in Sartell. The organization prides itself on making a meaningful difference for members and their local communities.

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